

BSidesNEPA

2025 Conference Sponsorship Package

BSIDES *NEPA 2025*

N O R T H E A S T P E N N S Y L V A N I A 2 0 2 5

SEPTEMBER 5, 2025 • 09:00-18:00

SCRANTON HILTON & CONFERENCE CENTER

Friday, September 5, 2025 • 9:00am - 6:00pm
Scranton Hilton & Conference Center

What is BSidesNEPA?

BSidesNEPA is based on the BSides community-driven framework for building events for and by information security community members. The goal is to expand the spectrum of conversation beyond the traditional confines of space and time.

It creates opportunities for individuals to both present and participate in an intimate atmosphere that encourages collaboration and interaction from participants. It is where conversations for the next-big-thing are happening.

BSidesNEPA supports the Northeast Pennsylvania region and will hold its inaugural event at the Hilton Scranton & Conference Center on Friday, September 5th, 2025.

Our goal is to provide the area with an inexpensive educational conference for information security professionals, hobbyists, and students. BSidesNEPA is an open environment to share ideas and form relationships with others in the community, as well as interact with companies and groups from the region.

BSidesNEPA security conference is managed and organized by BSidesNEPA on a completely voluntary basis. Organizers and staff take no salary or fee. All remaining funds from the conference go to supporting future BSidesNEPA events.

Please feel free to contact us if you have any questions regarding BSidesNEPA. We can be reached at **organizers@bsidesnepa.org**.

We look forward to working with you for our first BSidesNEPA conference!

Sincerely,
BSidesNEPA Organizers

Why sponsor BSidesNEPA?

As this is our first event, sponsoring BSidesNEPA offers a unique opportunity to gain valuable exposure in the area's emerging cybersecurity community. By becoming a sponsor, you'll have the chance to connect with professionals, influencers, and students in the information security field.

Sponsors will have the opportunity to set up a booth in the exhibition area, allowing for direct engagement with conference attendees. Events will be scheduled adjacent to the exhibition area and an activity will be available to drive foot traffic to the exhibitions.

*As a BSides event, we are not permitted to provide an attendees list to sponsors.
We respect our attendees' privacy.*

Sponsorship Levels

Lunch Sponsor \$2,500	<ul style="list-style-type: none">- Booth in exhibition area- Logo placement on website, event sponsor signage, and Lunch Sponsor signage- Social media shout-out- 4 complimentary event passes- Recognition during the opening & closing ceremony
Coffee Sponsor \$800	<ul style="list-style-type: none">- Logo placement on website and event sponsor signage- Special Coffee Sponsor signage next to coffee- Social media shout-out- 4 complimentary event passes
Gold Sponsor \$600	<ul style="list-style-type: none">- Booth in exhibition area- Logo placement on website, event sponsor signage- Social media shout-out- 4 complimentary event passes- Recognition during the opening & closing ceremony
Silver Sponsor \$400	<ul style="list-style-type: none">- Logo placement on website, event sponsor signage- Social media shout-out- 3 complimentary event passes- Recognition during the opening

If interested, please contact **organizers@bsidesnepa.org**.

Terms and Conditions Agreement

Sponsorship Agreement: between the event-specific Security BSides organizer (“Organizer”) and (“Sponsor”) is valid from the date it is fully executed through the end of the sponsored event.

Sponsor Marketing Use Agreement: Sponsor may use the following tagline on its marketing materials during the term of this Sponsorship Agreement: “Official Sponsor of BSidesNEPA 2025”

Production Timeline: For Organizer to fulfill all promotional benefits for Sponsor, Sponsor agrees to meet all Organizer published submission deadlines during the standard sponsor drive window. Organizer must receive Logo(s) before publishing deadlines.

Sponsor Trademark Usage Agreement: Sponsor agrees to allow Organizer to use Sponsor’s trademark/logo/tagline solely to perform and fulfill its obligations noted within the Sponsor Package table above and this Sponsorship Agreement. It is Sponsor’s responsibility to notify Organizer of any concerns with usage of Sponsor’s trademark/logo/tagline.

Sponsor Trademark Usage: Notwithstanding Section 4 above, Sponsor agrees to allow Organizer the right to use Sponsor’s trademark/logo/tagline and graphics on all of the promotional benefits, including but not limited to:

1. The web pages associated with Organizer and Security BSides
2. Sponsor benefit items detailed in the Sponsor Package section

Payment: Full payment to the Organizer is due upon invoice from Organizer. If payment is not received within 60 days of the invoice, Organizer may cancel sponsorship. Event materials will not include Sponsor information until Organizer receives full payment. If Organizer receives the signed Sponsor Agreement outside of the standard sponsor drive window, full payment must be received before day one of the event.

Refunds: Organizer will not provide Sponsor any refunds

Non-endorsement: The use of Sponsor’s name within Organizer or Security BSides websites does not constitute an endorsement of the Sponsor, the Sponsor’s services, products or programs by Security BSides or Organizer. Additionally, the Sponsor is not permitted to represent in any manner that Security BSides or Organizer has endorsed such products, services, or programs.

Terms and Conditions Agreement

Non-exclusivity: Neither Security BSides nor Organizer awards exclusive sponsorship or establishes exclusive relationships with Sponsors. Sponsor shall not imply that such a preferential relationship exists between Sponsor and Security BSides or Organizer.

Attendee contact information: Organizer will not provide contact information for any event attendee to Sponsor under any circumstances.

Speaking and training slots: All non-keynote speaker, training, and workshop slots are filled through a Call for Participation (CFP) selection process. Sponsor is not entitled to automatic speaker, training, or workshop slots.

Limited Liability: In the event that circumstances beyond the commercially reasonable control of Organizer interferes with, or prevents, Organizer from fulfilling, in part, or all of, Sponsor's promotional benefits under this Sponsorship Agreement, Sponsor, by signing this Sponsorship Agreement, holds Organizer, Security BSides, as well as their respective Board of Directors and employees harmless from all legal and financial liability to Sponsor, caused by such circumstances, beyond the fee paid by Sponsor for this sponsorship.

Force Majeure: Neither Security BSides, Organizer, or Sponsor shall be deemed in default of this Sponsorship Agreement to the extent that performance of its obligations or attempts to cure any breach are delayed or prevented by reason of any act of God, fire, natural disaster, accident, act of government, or any other causes beyond its commercially reasonable control.

Rejection: Security BSides and Organizer reserve the right to reject a potential Sponsor for any reason.

Entire Agreement: This and all attachments here constitute the entire Sponsorship Agreement.

By applying to be a sponsor, you are committing your organization to these Terms of Agreement.